

STATE OF THE STATE: OKLAHOMA HOSPITAL PRACTICES

Becoming Baby-Friendly in Oklahoma
12th Annual Summit
March 1, 2024

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OBRC

DISCLOSURES

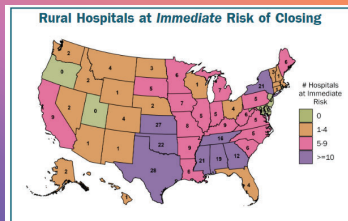
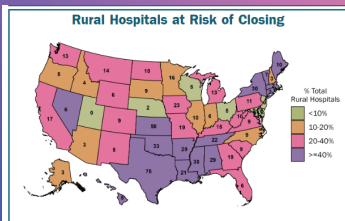
Mannel serves as Executive Director for the
nonprofit Oklahoma Mothers' Milk Bank

OBRC

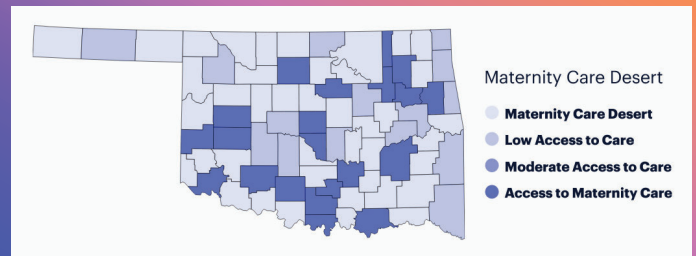
No other disclosures to make



RURAL HOSPITALS AT RISK OF CLOSING

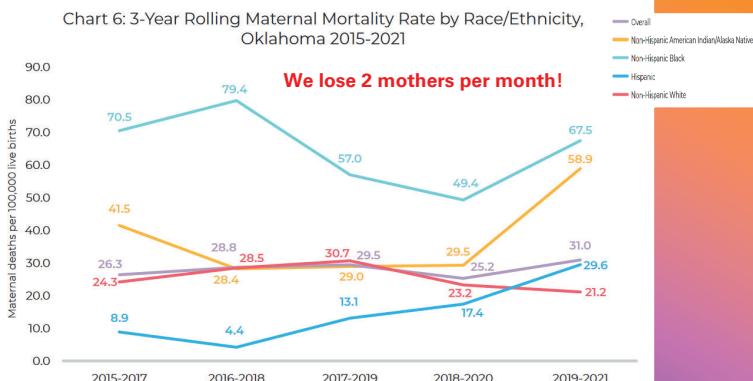


MATERNITY CARE DESERTS OKLAHOMA 2021



MARCH OF DIMES 2024

Chart 6: 3-Year Rolling Maternal Mortality Rate by Race/Ethnicity, Oklahoma 2015-2021



OKLAHOMA

U.S. RATE

5.4

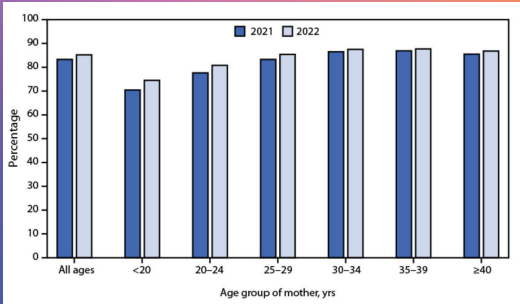
Infant mortality rate per 1,000 live births

We lose a baby a day!

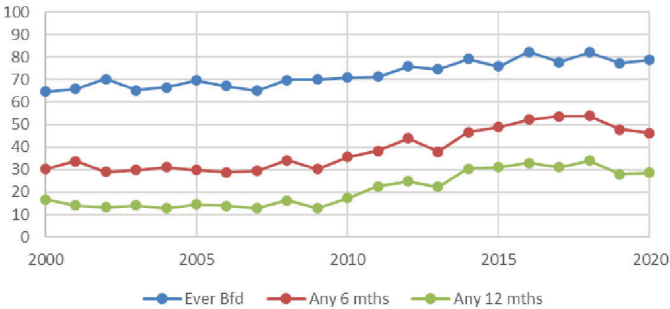


NATIONAL CENTER FOR HEALTH STATISTICS, PERIOD LINKED BIRTH/INFANT DEATH DATA, 2011-2021

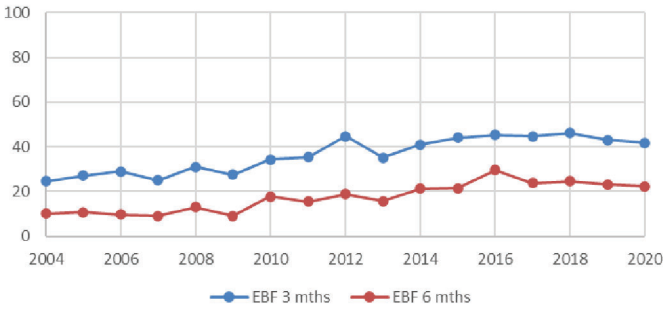
QUICKSTATS: PERCENTAGE OF NEWBORNS BREASTFED BETWEEN BIRTH AND DISCHARGE* FROM HOSPITAL, BY MATERNAL AGE



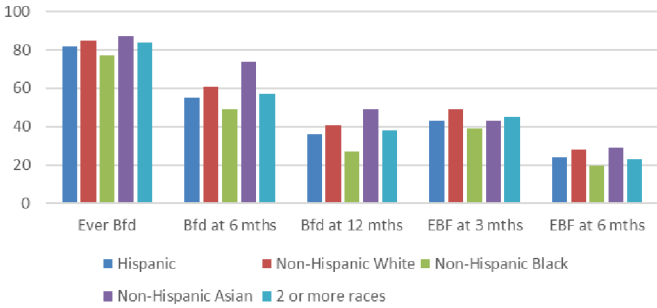
Oklahoma Any Breastfeeding Rates Babies Born, 2000-2020, CDC



Oklahoma Exclusive Breastfeeding Rates Babies Born 2004-2020



Breastfeeding by Race/Ethnicity Babies Born in 2020 (CDC 2023)



2022 National Results Report



What is mPINC™?

mPINC is CDC's national survey of Maternity Practices in Infant Nutrition and Care.

What does mPINC measure?

The survey measures care practices and policies that impact newborn feeding, feeding education, staff skills, and discharge support.

Who is included in mPINC surveys?

CDC invites all hospitals with maternity services in the U.S. and territories to participate. In 2022, 1994 of 2779 eligible hospitals participated (72%).

National Total
Score*

81

OKLAHOMA MPINC SCORES

2018 Oklahoma Results Report

State Total Score*

75

National Total Score*

79

2020 Oklahoma Results Report

State Total Score*

79

National Total Score*

81

2022 Oklahoma Results Report

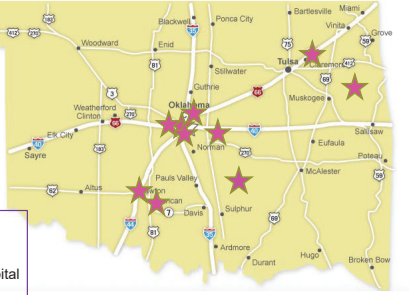
State Total Score*

85

National Total Score*

81

Implementing best practices and policies in maternity care help to improve breastfeeding outcomes. Use mPINC data to bring together partners, identify gaps, celebrate achievements, and prioritize next steps.

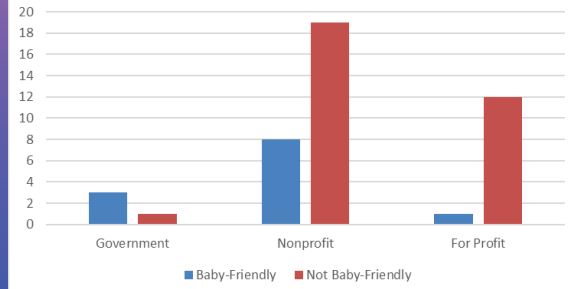


Designated hospitals:
 Claremore Indian Hospital
 Integris Baptist Medical Center
 Cherokee Nation W.W. Hastings Hospital
 Comanche County Memorial Hospital
 SSM Health St Anthony Hospital, OKC
 Chickasaw Nation Medical Center
 Integris Canadian Valley Hospital
 The Children's Hospital at OU Medicine
 Duncan Regional Hospital
 SSM Health Shawnee Hospital

30.6% of OK hospital births!

OK MPINC DATA - 2020

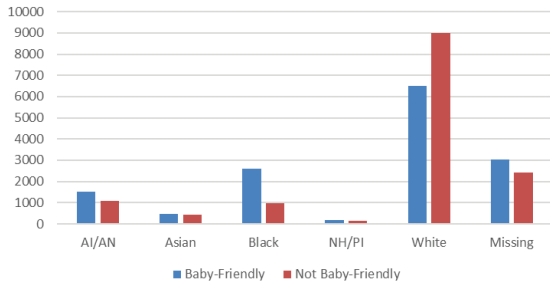
Hospital Status by Baby-Friendly Designation



38 of 47 eligible hospitals completed

OK MPINC DATA – 2022

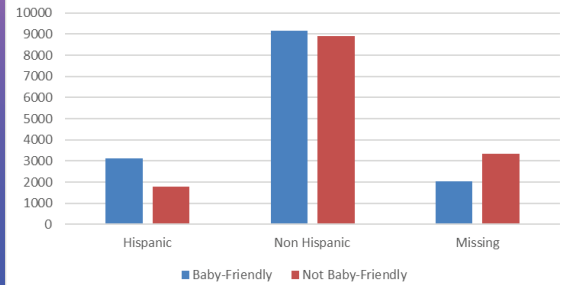
Race of Births by Baby-Friendly Designation



18 of 29 Hospitals reported race

OK MPINC DATA - 2022

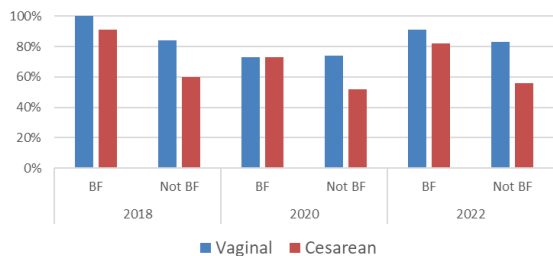
Ethnicity of Births by Baby-Friendly Designation



16 of 29 Hospitals reported Ethnicity

UNINTERRUPTED SKIN TO SKIN CONTACT

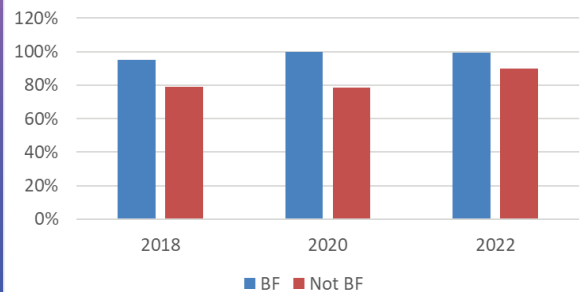
Most Babies in Skin to Skin Contact Until 1st Breastfeeding Completed



BF = Baby-Friendly
 Not BF = Not Baby-Friendly

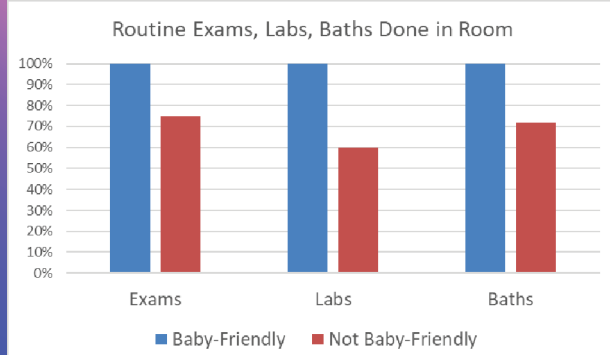
ROOMING IN

Percent of Newborns in Room 24 Hours Per Day

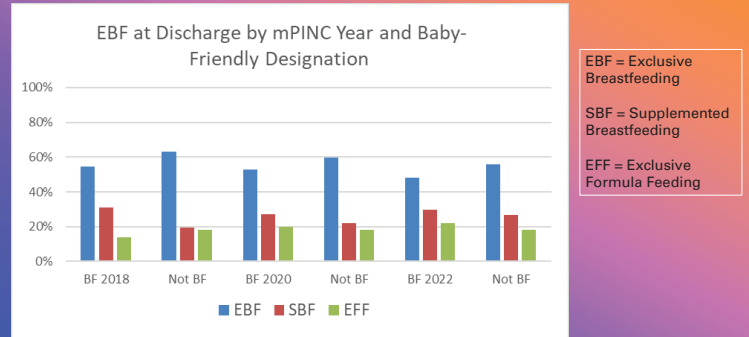


BF = Baby-Friendly
 Not BF = Not Baby-Friendly

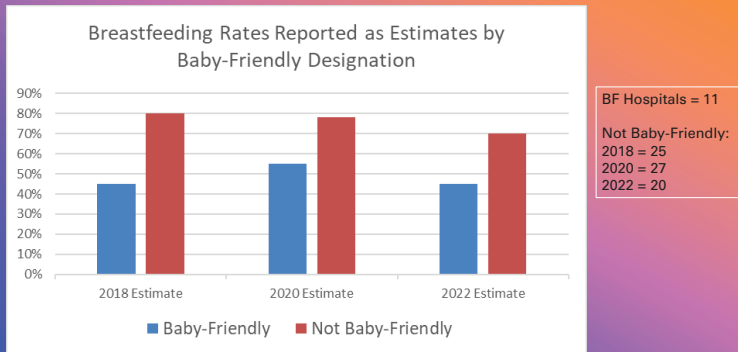
LOCATION OF ROUTINE NEWBORN EXAMS, LABS, BATHS



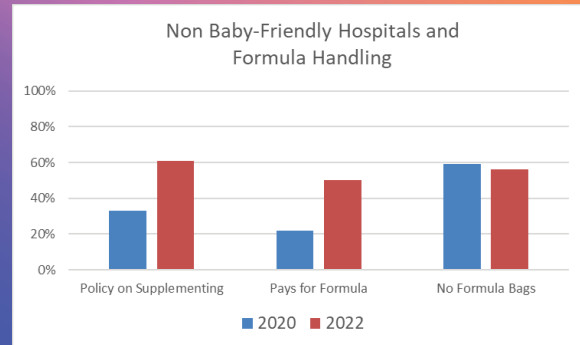
EXCLUSIVE BREASTFEEDING RATES AT DISCHARGE



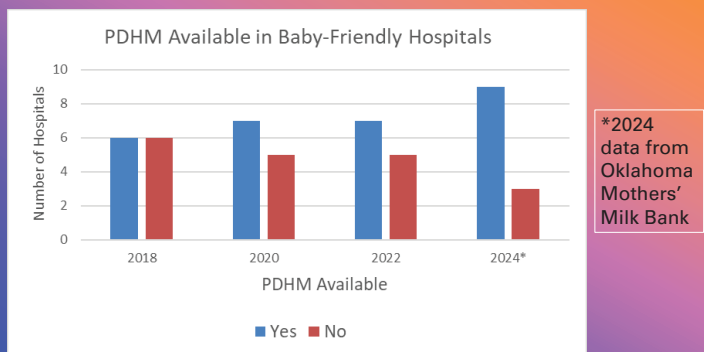
ACCURACY OF BREASTFEEDING DATA REPORTED



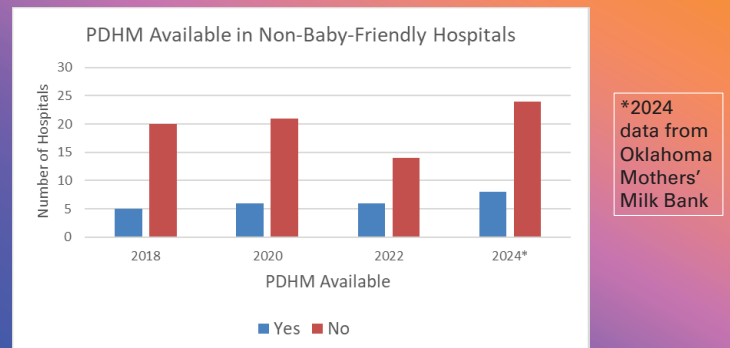
HOW DO NON BABY-FRIENDLY HOSPITALS HANDLE FORMULA PRODUCTS?



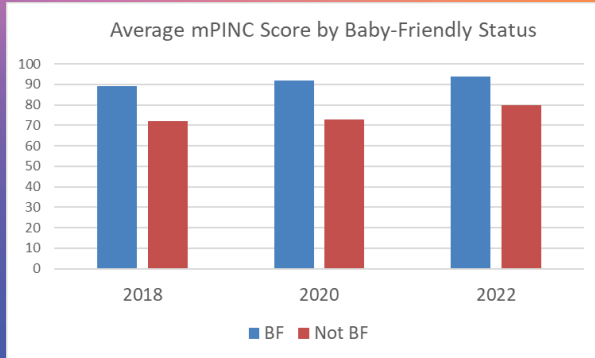
PASTEURIZED DONOR HUMAN MILK AVAILABILITY



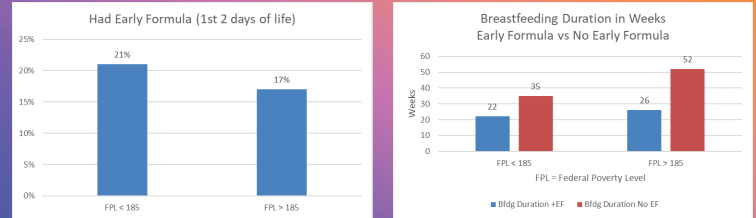
PASTEURIZED DONOR HUMAN MILK AVAILABILITY



TOTAL MPINC SCORE BY BABY-FRIENDLY STATUS



IMPACT OF EARLY FORMULA SUPPLEMENTATION ON BREASTFEEDING DURATION, 2019 BIRTHS



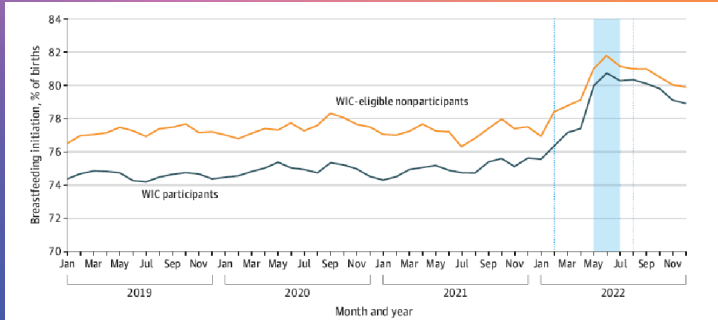
Early formula supplementation increased the risk of early breastfeeding cessation:

FPL ≤ 185 = 54%

FPL > 185 = 62%

CDC 2023

Breastfeeding Initiation by WIC Receipt After Formula Shortages in 2022

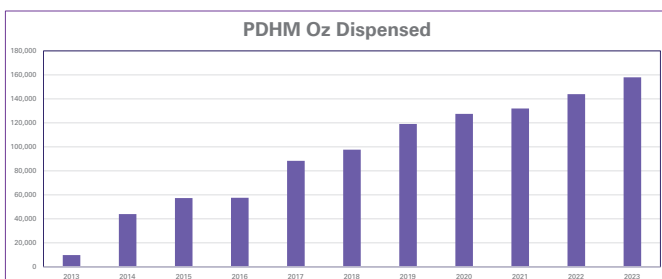


THOMA ET AL, JAMA 2024

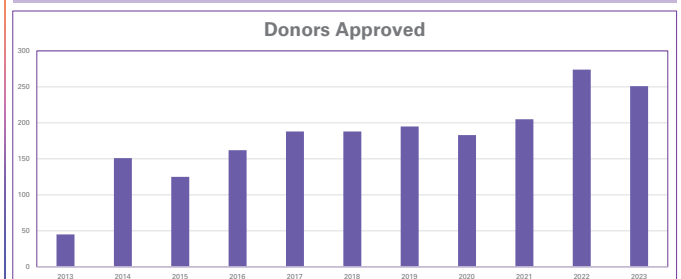
CELEBRATING 10 YEARS!!!



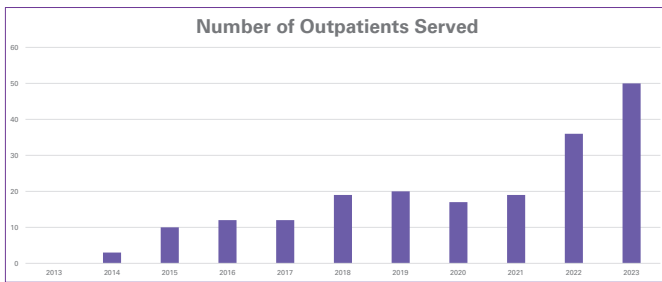
Over 1 MILLION ounces dispensed!



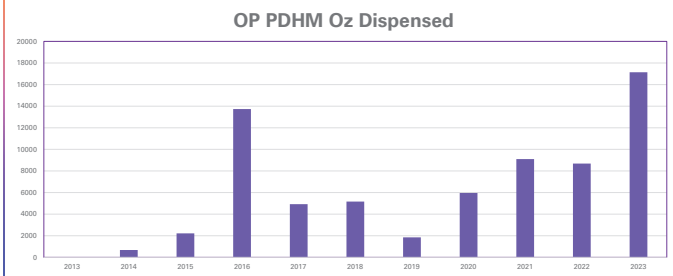
Almost 2,000 Donors approved (over 4,000 screened)



Almost 200 Outpatients Served



70,000 Ounces Dispensed to Outpatients



COBA Board of Directors



WHAT IS COBA??



NEW POLICIES AND POSITION STATEMENTS

- Breastfeeding Support and Maternal Mental Health Position Statement
 - Maternal Mental Health Resources
- Model Policy for Care of the Readmitted Lactating Patient
 - Preparing for Your Hospitalization or Procedure while Breastfeeding
- Model Hospital Infant Feeding Policy (2022)

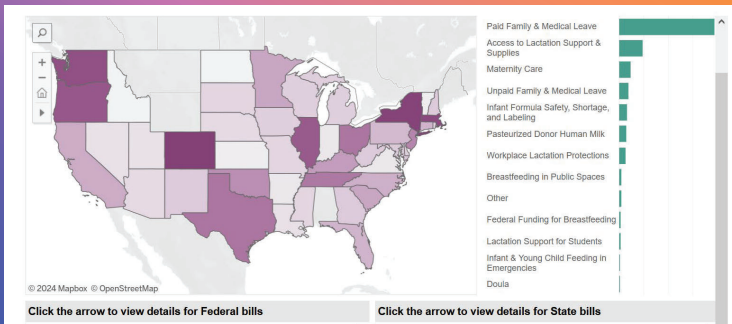
WWW.OKBREASTFEEDING.ORG

Oklahoma PRAMS Briefs

- Breastfeeding Among Mothers with Pre-term and Term Births (2016-2019)
- Social Support among Oklahoma Mothers (2016-2019)
- Baby-Friendly Hospital Practices and Breastfeeding Duration Among First-time Oklahoma Mothers (2016-2018)
- Unpaid Maternity Leave among Oklahoma Mothers (2012-2015)

MCH DATA PORTAL: [HTTPS://OKLAHOMA.GOV/HEALTH/HEALTH-EDUCATION/CHILDREN--FAMILY: HEALTH/MATERNAL-AND-CHILD-HEALTH-SERVICE/MCH-DATA-PORTAL.HTML](https://oklahoma.gov/health/health-education/children-family/health/maternal-and-child-health-service/mch-data-portal.html)

US BREASTFEEDING COMMITTEE POLICY MAP



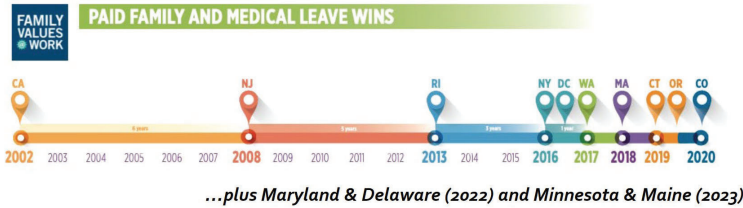
[Breastfeeding Policy Map \(usbreastfeeding.org\)](https://usbreastfeeding.org)



KANSAS MOMNIBUS

- Increase access to donor milk
- Prison nursery program
- Strengthen KS Maternal Mortality RC
- Grants to community orgs:
 - Housing for pregnant/PP women
 - Diversify perinatal workforce

PAID FAMILY/MEDICAL LEAVE PASSED IN 14 STATES



HUMAN MILK BANKING
ASSOCIATION OF NORTH AMERICA

ADMA Sponsors

House Champions

Rep. Chrissy Houlahan (D-PA)

Rep. Maria Salazar (R-FL)

Rep. Stephanie Bice (R-OK)

Rep. Eric Swalwell (D-CA)



Senate Champions

Sen. Tammy Duckworth (D-IL)

Sen. Marco Rubio (R-FL)



Access to Donor Milk Act

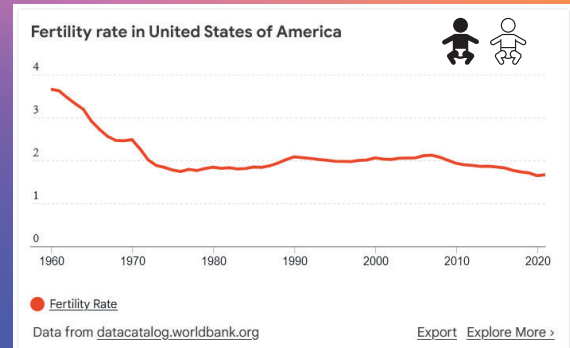
The ADMA will:

- Allow state agencies to use WIC funding to promote the need for and benefits of donor milk
 - allows WIC funds to support donor milk activities in states;
- Provide emergency capacity funding for nonprofit milk banks;
- Create donor milk awareness programs at the Department of Health and Human Services;
- Require HHS to clarify regulatory status of donor milk from nonprofit milk banks

ADVOCACY TOPICS

- Access to Donor Milk Act (Federal law)
- Incentivize hospitals to become Baby-Friendly
- Lactation support for incarcerated mothers
- Paid family medical leave
- Remove tax on breastfeeding supplies, pumps & period products

DECLINING BIRTH RATES



CAR SEATS AS BIRTH CONTROL??



THANK YOU!!

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